



<i>Segment:</i>	<b>Regular</b>
<i>Line nr:</i>	<b>12</b>
<i>Line name</i>	<b>The IMPRESSIONIST: VAN GOGH</b>
<i>Version:</i>	<b>2018</b>
<i>Material:</i>	Vegetal
<i>Ltd:</i>	No
<i>code:</i>	
KP12-01	Portrait
KP12-03	Iris
KP12-04	Starry Night
KP12-07	Vincent Chair
KP12-08	Dr. Gauchet
KP12-09	Red Wineyard
KP12-10	Souvenir de Mauve
KP12-11	Wheatfield under Thunderclouds

## **History**

Vincent Van Gogh is considered one of the reference painter in the history of art and he has inspired this very successful Visconti pen collection.

Visconti re-imagined the colors, texture and emotions used by Van Gogh.

The collection is a tribute to the Impressionist art, and it is one of the icons of Visconti and its international success has no flex.

Each year Visconti adds a new model inspired to the most famous paintings of Van Gogh. Visconti plan aims to arrive to a total of 12 models.

## **Note**

Made from natural resin uniquely mixed to represent palettes of oil paint, this pen utilizes Visconti's eighteen-faceted design, with the many edges enhancing its vivid colors.

The meticulous selection of resins and their color mix is one of the major innovations introduced by this line.

It is enriched with a dedicated ring decorated with the name of the painting inspiring the pen.

On the cap the famous My Pen System, allowing to each regular pen of Visconti to be personalized.

The clip is unique to Visconti and reveals the origin of the brand as it takes inspiration from the Ponte Vecchio (Old Bridge) in Florence.



Pens dimensions have been studied to perfectly fit every pocket.

It comes packaged in a dedicated box which reproduce the painting.

The collection has been created for people in love with colors and consider colors are as main communication "device" to highlight positive brightness.

On Christmas 2018, Visconti, as usual, introduces two new vibrant colors into the collection, Souvenir de Mauve and Wheatfield under Thunderclouds, launching them on the market with a special dedicated packaging available for a short-limited time!

### **Technical Features**

<i>Writing</i>	Fountain pen, Roller, Ballpoint
<i>Pen Size</i>	Regular
<i>Nib</i>	Steel Small nib
<i>Point</i>	Fv, M, B
<i>Filling System</i>	FP: Cartridge (Converter) RB: A40 BP: A38
<i>Colours STD</i>	Portrait Blue Irises Starry Night Vincent Chair
<i>Colours 2018</i>	Dr. Gauchet Red Wineyard
<i>Metal Trims</i>	Palladium Plated
<i>My Pen System</i>	The top of each pen displays a circular metal Visconti logo as standard, held in place with strong magnetic force. The logo can be removed and be replaced with one of three elements: <b>Initials</b> , <b>Zodiac Symbols</b> and <b>Natural Stones</b> .
<i>Box</i>	Box - 2VG